



THE CHAMPION

SAUVIGNON BLANC 2023



The Champion Sauvignon Blanc from Marlborough, New Zealand, embodies a victor's spirit. Produced on the South Island in the iconic Marlborough growing region, the wine pays tribute to the many championship thoroughbred horses this small island has brought to the world of racing. The Champion's freshness and streamlined acidity harkens to the same intensity those champion racehorses bring to the course.

With bursts of tropical grapefruit, bright pineapple and mineral freshness, the wine symbolizes the harmony that exists between man and nature. Just as the jockey wrestles with his steed for hours until he is race-ready, the Champion's winemaking team must expertly train their Sauvignon Blanc vines to produce the perfect grapes in the unique maritime climate of the South Island.

Grown in the rich alluvial Wairau plains in Marlborough, the stony, free-draining soils provide the ideal canvas for Sauvignon Blanc. Farmers for The Champion train the vines to produce smaller canopies, allowing for more direct sunlight exposure to the grape clusters. Cool ocean breezes help keep the vineyards dry and allow the berries to retain their signature acidity. This results in the wine's zesty character and the tart, juicy citrus flavors that dominate the nose and the palate.

Produced in a reductive style free from oxidation, the wine is kept at cool temperatures once pressed and ferments in 100% stainless steel barrels with added yeasts to enhance production. The resulting wine is light, bright, with high acidity. It is rich in aromas of tropical fruits and citrus with notes of green apple and herbaceous lemongrass with bright acidity.



Vineyard & Winemaking Details

APPELLATION	Marlborough, New Zealand
VARIETALS	100% Sauvignon Blanc
ALCOHOL	13%