

URLAR

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PINOT NOIR 2021



Urlar means ‘the Earth’ in Gaelic, paying homage to the Scottish roots of the founding farmer. Driven by economic and environmental sustainability, we believe that ‘fine wine shouldn’t cost the Earth’. URLAR Gladstone became fully BioGro certified in 2010. Our commitment to organic viticulture and winemaking has continued to this day.

Following the biodynamic farming and gardening calendar, the rhythmic influences of the sun, moon, planets and stars are recognized and leveraged where possible.

The Wairarapa sub-region of Gladstone is blessed with a cool climate and plenty of sunshine. Wines from this region are known for their complexity and elegance. Our 31-hectare single vineyard is located on ancient free-draining soils and our intercropping maintains healthy soils full of life and biodiversity. Our seven-year cover crop rotation promotes nutrient-dense soils and vines. These plants not only replenish vital nutrients to the soils, they also provide crucial protection to the vineyard as they attract beneficial insects that will kill off unwanted pests and predators that can destroy the vines, leaves or roots. Utilizing practices that give life back to the ancient free-draining alluvial soil and managing the vineyard as a balanced sustainable unit, results in wines that are beautiful, clean, true wines that have not impacted negatively on the soil as they have been crafted.

Individual parcels of Pinot Noir are hand-harvested and destemmed for fermentation in the tank by indigenous yeasts from our organically farmed vineyard. Time on the skins is monitored by taste and the ferments are gently plunged daily. The wine is pressed off and barreled down into French oak barriques (20% new). Natural malolactic fermentation in the barrel occurs and completes in the spring or before. The wine is aged on the lees and racked prior to the next harvest for blending and bottling. Garnet red in color, this unfiltered wine is laden with earthy spice aromas, bright red and dark fruits with a touch of red licorice and floral notes. On the palate, the wine has great fruit intensity while still showing classic Wairarapa savory elements. Long fine tannins make the wine linger and imprint a sense of place.

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Vineyard & Winemaking Details

APPELLATION	Gladstone, Wairarapa, New Zealand
VINEYARD	Urlar Estate
VARIETAL	100% Pinot Noir
ALCOHOL	13%
HARVEST DATES	March - April
BARREL AGING	Aged on the lees and racked prior to the next harvest for blending and bottling